

fashion calendar

MAY 2,
1966

RUTH FINLEY, PUBLISHER

TR 9-2343 / ISSUED WEEKLY / 26th YEAR

8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY	JULY
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
FEBRUARY	AUGUST
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
MARCH	SEPTEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
APRIL	OCTOBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31
MAY	NOVEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30
JUNE	DECEMBER
S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader...Ruth Finley, Editor.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, MAY 2, 1966</u>			
Thursday April 28 12:30 P.M. Luncheon	LUNCHEON SHOWING: SUMMER FASHIONS Designed by Elinor Simmons for Malcolm Starr, available at Lord & Taylor. Press by invitation. Public by reservation: \$5.00; contact: "Banquet Dept., PL. 9-3000. Fashion Show Director: Mary Alice Rice, PL. 2-5726.	MALCOLM STARR, INC. (530 SEVENTH AVENUE)	HOTEL PLAZA TERRACE ROOM
Friday April 29 9:30 A.M.	PRESS PREVIEW: RIVIERA SUMMER FASHIONS By invitation. (<u>For Release, Mon., May 2.</u>) Publ.: Jacqueline Leve, PL.2-1212.	BLOOMINGDALE'S	3RD FLOOR BEACH SHOP
Monday May 2 8:30 A.M.	FALL COATS AND SUITS IN LOS ANGELES By invitation. Contact: 213-Madison 7-1383 (L.A.).	STANLEY NELSON (217 E.8TH ST., L.A.)	BEVERLY HILLS HOTEL CRYSTAL ROOM
Monday May 2 2:00 P.M.	FALL FASHIONS IN LOS ANGELES By invitation. Contact: William Sarris, 213-627-9154 (L.A.).	TRAVILLA (122 E.7TH ST., L.A.)	BEVERLY HILLS HOTEL PERSIAN ROOM
Monday May 2 5:30 P.M. Cocktails	PREVIEW: COLLECTION BY LINDA HACKETT Preview for the press of first collection, designed by Linda Hackett, exclusively for Saks Fifth Avenue. By invitation. (<u>For Release, Wed., May 4.</u>) Publicity: Helen O'Hagan, PL. 3-4000.	SAKS FIFTH AVENUE	5TH FLOOR PARK AVENUE ROOM
Monday May 2 6:00 P.M.	FALL FASHIONS IN LOS ANGELES Fall fashions. By invitation. Contact: Jose Fernandez, 213-OL.5-8926(L.A.).	WERLE ORIGINALS (626 N.ROBERTSON BLVD.)	BEVERLY HILLS HOTEL
Beginning Monday May 2	FALL KNITS AND TRAVEL FASHIONS New Fall knits and midseason travel clothes, by new designing team. Contact: George Rappaport, CH. 4-3558.	PETTI 4'S	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday May 2	SHOWING: FALL COLLECTION Daily informal showings of Fall collection, at new showroom. Contact: Louis Capp. Publicity: Gilda Rettig, OR. 9-8590.	O.R.F. JRS.	512 SEVENTH AVENUE SHOWROOM - 36TH FLOOR
Beginning Monday May 2	SHOWING OF FALL COLLECTION Color-coordinated shirts, sportswear, and sweaters, at daily informal showings. Publicity: Mary Lee Thune, 765-1250.	LADY MANHATTAN; COUNTRY COUSINS	1407 BROADWAY SHOWROOM - 15TH FLOOR
Tuesday May 3- May 13	PRESS SHOWINGS OF BRITISH FASHIONS Aquascutum's Fall collection of women's coats in British tweeds and fleece; and rainwear in shower-proofed cotton poplins and gabardines. For appoint- ment, contact: Mary Phillips or Peggy Brooks, MU. 5-9571.	AQUASCUTUM OF LONDON	2 EAST 37TH STREET SHOWROOM - FIRST FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 4	SAKS 5TH AVENUE RELEASE--	Linda Hackett fashions.	(Preview, May 2--Pg. 1)
Wednesday May 4 10:30 A.M.	PRESS PREVIEW: FASHIONS BY BONNIE CASHIN The Philip Sills collection, designed by Bonnie Cashin--leathers, suedes, tweeds, furs, and jersey. By invitation. Thereafter at 9:30 A.M., by appointment only. Contact: Nancy Geils or Rachel Bernal, LO. 5-0274.	SILLS & COMPANY	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR
Wednesday May 4 12:30 P.M. Luncheon	SWIMWEAR FASHIONS AT LUNCHEON SHOW Swimwear and beach ensembles--"Body Beautiful" by "Sea B's", "The Total Look" by "The Wet Set." Barbetta Publicity: Ellen Perl, TE. 2-8212. For reservations (\$5.00): CI. 6-9171.	"SEA B'S" (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 4 4:00 P.M. Aperitif	ANNUAL FASHION SHOW: DESIGNS BY STUDENTS Sixty-seventh annual students' fashion presentation. Show at 4:30 P.M. By invitation. Contact: Mrs. Harris, MA. 2-2200, Ext. 384.	PRATT INSTITUTE (BROOKLYN)	HOTEL ROOSEVELT TERRACE ROOM
Thursday May 5 12:30 P.M. Luncheon	KNITWEAR AND SWIMWEAR: ANNUAL CONVENTION Fashions with fibers and yarns by: Alamo Industries; Allied Chemical; American Cyanamid; American Enka; Joseph Bancroft; Celanese Fibers Marketing; Chemstrand (Div. of Monsanto); Dow Chemical; E.I. Du Pont de Nemours; Durene Assoc.; Eastman Chemical; Heberlein Patent Corp.; Helenca; Hercules Powder; Herdmans Linen Yarns; United States Rubber; The Wool Bureau. By invitation. Tickets: \$7.50. Producer and Commentator: Mia Grau, PL. 5-1127. Contact: Edward Brandwein, MU. 3-7520.	NATIONAL KNITTED OUTERWEAR ASS'N	WALDORF-ASTORIA BALLROOM
Friday May 6 9:15 A.M.	PRESS SHOWING: SHOES BY PARSONS STUDENTS By invitation. (Release Mon., May 9) Publicity: Judith Jackson, EL. 5-6800.	BONWIT TELLER	8TH FLOOR MISS BONWIT SHOES
Tuesday May 10 12:00 Noon	ADVANCE SHOWING: FALL AND WINTER COATS Luncheon by invitation. Contact: Stephen Bayer or Philip VanCourt, PE. 6-8845.	HOUSE OF SHAGMOOR (LINDER BROS.)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR
Tuesday May 10 10:30 A.M.	PREMIERE SHOWING OF FALL SUIT COLLECTION Suitmaker, doubleknits, wools for Fall. Also, May 17, 31, June 7, 14, 21 at 10:30 A.M. By reservation. Contact: Norma Rousseau, LO. 4-7832.	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 10 3:00 P.M.	PREMIERE SHOWINGS: FALL COATS AND SUITS Fall coats and suits, by appointment. Contact: Anita Tiburzi, 244-2700.	GINALA, DIV. OF ORIGINALA, INC.	500 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 10 4:00 P.M. Cocktails	FOURTEENTH ANNUAL COTTON FASHION AWARD The 1966 Cotton Fashion Award to Bill Blass; and "Blue Ribbon Cottons" fashion show by this year's and past winners. Show at 4:30. By invitation. Publicity: Eleanor Lambert, MU. 8-2130.	NATIONAL COTTON COUNCIL OF AMERICA	HOTEL DELMONICO BALLROOM
Wednesday May 11 8:30 A.M. Breakfast	FALL FASHIONS FOR GIRLS Stretchini will introduce new Fall fashions for girls, at a champagne breakfast. By invitation. Contact: Alice Koren, OX. 5-0174.	STRETCHINI- CHEMSTRAND	HOTEL PIERRE BALLROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 11 10:30 A.M. Coffee	PRESS PREVIEW OF "SPORTIQUE WIQUE" Preview for the press of fashions from "Sportique." By invitation. (For Release, Thurs., May 12.)	STERN BROTHERS Publicity: Jill Schoenbach, LO. 5-7950.	3RD FLOOR
Wednesday May 11 11:00 A.M.; 2:00 P.M.; 3:30 P.M.	PREVIEW OF FALL FOUNDATION COLLECTION Preview of Fall foundations May 11 at 11:00 (press only); 2:00 and 3:30 P.M. (resident buyers). By invitation. Market Weeks: June 6 at 2:00; June 7, 8, 9 at 10:00 and 2:00; June 10 at 10:00; June 13 and 14 at 9:30, 11:00, 2:00, 3:30; June 15 at 9:30, 11:00, 2:00; June 16 at 11:00, 2:00. Contact: Lucia Russo (press); Kay Keniry (buyers), MO. 1-1300.	WARNER SLIMWEAR- LINGERIE	90 PARK AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 11 12:30 P.M. Luncheon	KNITWEAR FASHIONS DURING LUNCHEON Summer knits, available at Bonwit Teller; also Fall preview. Publicity: Ellen Perl, TE. 2-8212. For reservations(\$5.00): CI. 6-9171.	FRANCESCA FOR DAMON	BARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday May 11 4:00 P.M.	PRESS PREVIEW: NEW INDIA BOUTIQUE SHOP Boutique fashions and gifts from India. By invitation. (For Release, Fri., May 13.) (Note Change of Time.) Publicity: Margot Infantino, LO. 4-3300.	GIMBELS	6TH FLOOR AUDITORIUM
Wednesday May 11 4:30 P.M.	PREVIEW OF FALL COLLECTION Showing of Fall sportswear, at-home fashions, and dresses, designed by Ruthanne Tuttle. Showing at 4:30, followed by cocktails. By invitation. Thereafter daily at showroom. Contact: Bernice Lewis, WI. 7-8178.	MR. GEE, INC. (1407 BROADWAY)	DELMONICO'S CRYSTAL BALLROOM
Thursday May 12 11:30 A.M. & 1:30 P.M.	PREVIEW: FALL COCKTAIL AND EVENING FASHIONS Also May 17, 18, 24, 25, 26, June 1, 2, 7, 8, 9 at 9:30 A.M. By reservation. Contact: Sandy Abelson or Abe Goldner, FE. 6-0151. Publicity: Eleanor Lambert, MU. 8-2130.	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M.	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Thursday May 12 4:00 P.M. Cocktails	PRESS PREVIEW: FALL COATS AND SUITS Jack Sarnoff's Fall collection of coats, suits, and costumes, designed by Molly, in fabrics stain-protected with "Zepel," fabric fluoridizer. By invitation. Contact: Lyn Stevenson, 971-4377.	DuPONT DYES & CHEMICALS; JACK SARNOFF, INC.	FOUR SEASONS RESTAURANT POOL ROOM
Thursday May 12 8:30 P.M.	ANNUAL FASHION SHOW: DESIGNS BY STUDENTS Awards will be presented to students by designer critics: Rudi Gernreich, Norman Norell, Donald Brooks, John Moore, Gaston Berthelot, David Kidd, Ilie Wacs, Chester Weinberg, Deanna Littell, Ruthanne Tuttle, Don Simonelli, Bill Smith. Participation in the presentations: Mildred Custin and Eugenia Sheppard. All tickets sold out. Contact: Ted Kritsidimas, PL. 9-2214.	PARSONS SCHOOL OF DESIGN (410 E. 54TH ST.)	HOTEL PIERRE BALLROOM
Monday May 16 9:30 A.M. Champagne- Breakfast	PRESS PREVIEW: WHOLE- SALE FALL COLLECTION Michael Dayan of Tapemeasure will present his Fall collection. Music by Hugh Shannon. By invitation. Publicity: Leslie Cunningham, TE. 8-0554. Thereafter at showroom, May 17 to 27, by appointment. Contact: PL. 2-2585.	MICHAEL DAYAN (710 LEXINGTON AVE.)	HOTEL DELMONICO CRYSTAL ROOM

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 16 9:30 A.M. Coffee	"ELEGANT FUN FURS FOR 1967"--OPENING Preview of coats, suits, and boutique fur fashions, designed by Mr. Fred for Fur & Sport. By invitation. Publicity: Lisa Curtis, MU. 4-7444. Continuous by appointment thereafter. (<u>Note Change of Date.</u>) Contact: Albert Gompertz, PE. 6-8516.	FUR & SPORT, INC.	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR
Monday May 16 10:30 A.M.; 11:00 A.M.	OPENING: FALL COLLECTIONS Leonard Arkin, May 16, June 6, 13 at 10:30. Andrew Arkin, May 16, June 6, 13 at 11:00. Contact: Pamela Fernandes, WI. 7-5324.	LEONARD ARKIN; ANDREW ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Monday May 16 11:00 A.M.	PREVIEW: YOUNG FUR COLLECTION Revillon Wholesale presents a collection of young furs. By invitation. Publicity: Bill Paige, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday May 16 12:00 Noon Cocktails	PREVIEW OF LINGERIE AND LOUNGEWEAR Preview of Fall lingerie and loungewear fashions. <u>Luncheon at 12:30.</u> <u>Show at 1:15.</u> By invitation. Publicity: Maxine Marlowe; MU. 3-7020.	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE)	ST. REGIS HOTEL ROOF
Monday May 16 12:00 Noon	OPENING OF FALL COLLECTION Showings May 16, 25, June 8 at 12:00 Noon. Contact: WI. 7-0152.	ALISON	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Monday May 16 4:00 P.M. Cocktails	PREVIEW: SAGA FUR FASHION SHOW The Birger Christensen Fall-Winter collection of Saga furs at a premiere showing in advance of presentations in Washington D.C.; Sydney, Australia; Athens, Greece; and Copenhagen, Denmark. By invitation. Publicity: Vivienne P. Fox at Leber Katz Paccione, PL. 1-4477.	BIRGER CHRISTENSEN	CONSULATE GENERAL OF DENMARK (280 PARK AVE.)
Beginning Monday May 16	OPENING: FALL KNIT COLLECTION Daily informal showings of Fall knit collection. CH. 4-3488.	DONNA PAULA- KNITS ITALIA	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Beginning Monday May 16	IMPORTED FALL READY-TO-WEAR Fall collection of dresses, coats, and suits from Paris. Continuous showings, by appointment. Contact: PL. 3-4464; or PL. 3-3500.	GERMAINE & JANE	VIRGINIA KREMENTZ 42 W. 58TH ST., RM. 203
Beginning Monday May 16	OPENING: COMPLETE FALL COLLECTION Continuous showings, by appointment. Contact: Mr. Revell, CH. 4-7270.	SARMI BOUTIQUE, MILANO	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Tuesday May 17 9:30 A.M.	FALL FASHIONS BY HELENA BARBIERI Cocktail and evening fashions. Also, May 24, 26, June 1 at 9:30. By invitation. Contact: CH. 4-3169.	MODERN COUTURE, INC.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 17 9:30 A.M.	SHOWING: FUR-LINED COATS AND SUITS Fall-Winter fur-lined coats, ensembles, suits, and fur-lined raincoats, designed by Betti Belmont, daily at 9:30 A.M., 11:30 A.M., 3:30 P.M. By appointment. Contact: Miss Jacobs or Miss Fruhman, LO. 5-4632.	STYLE TRENDS, INC.	512 SEVENTH AVENUE SHOWROOM - 9TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 17 10:30 A.M.	OPENING OF FALL COLLECTION Also May 20, 24, 26, June 1, 3, 7 at 10:30 A.M. Contact: Sam Cohen, LO. 3-5650.	PATTULLO- JO COPELAND, INC.	498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR By reservation.
Tuesday May 17 11:00 A.M.; 2:30 P.M.	PREVIEW: FALL LINGERIE AND UNDERFASHIONS Fall lingerie and underfashions at 11:00 A.M. and 2:30 P.M. For press, and resident buyers, by invitation. <u>Trade showings</u> : June 1-15, daily at 10:00, 11:30, 2:30. Contact: MU. 9-4200, Ext. 259.	VAN RAALTE	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 17 11:30 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter May 24 and June 1 at 11:30 A.M. By reservation. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	ABE SCHRADER CORP.	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 17 11:30 A.M.	OPENING: FALL COLLECTION Fall collection, designed by Dorothy Farbo, May 17, 24, June 3, 7 at 11:30 A.M. By reservation. Contact: BR. 9-5991.	MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 17 12:00 Noon	OPENING OF FALL COLLECTION Also May 24, June 7 at 12:00 Noon. By reservation. Contact: WI. 7-0152.	PAUL BLUMENSTEIN	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 18, 24, 25, 31, June 1, 7 at 1:00 P.M. Contact: Ellen Roselle, LO. 4-0462.	JUNIOR SOPHISTICATES	498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Showings: May 17 at 1:00 P.M., (4:00 P.M. Press), May 18, 24, 26, June 1, 8 at 1:00 P.M. By reservation. Contact: Lee Lerner, LO. 3-0988.	HANNAH TROY, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday May 17 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 24, June 6 at 1:00. By reservation. Contact: Rhoda Barrett, CH. 4-0600.	PAT SANDLER FOR HIGHLIGHT	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Tuesday May 17 3:30 P.M. Cocktails	PREVIEW OF FALL COLLECTION Casual dresses, sportswear, designed by June Francis; also imported knits. Show at 4:00 P.M. By invitation. Continuous daily thereafter at showroom. Contact: LO. 3-6126. Publicity: Essie Pinsker, WI. 7-2514.	CLARET ORIGINALS, INC. (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
May 17	PRESS SHOWING--HANNAH TROY'S FALL COLLECTION AT 4:00. (Opening, 1:00 P.M.)		
Tuesday May 17 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Lee Claire's Fall collection, designed by August de Lorenzo, May 17, 23, June 2 at 4:00. By reservation. Continuous thereafter. Contact: Al Davis or Sylvia Greer, WI. 7-9470.	LEE CLAIRE	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday May 17 4:00 P.M.	OPENING: FALL COLLECTION Also May 24, June 1, 6, 7 at 4:00 P.M. Contact: PE. 6-5547.	HARMAY	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 17 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Preview of Royal Lynne's Fall collection. By invitation. Thereafter May 24 and 31 at 5:00. By reservation, at showroom, 14th floor. Contact: Ruth Winslow, LO. 3-3035.	ROYAL LYNNE, LTD. (530 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Beginning Tuesday May 17	OPENING OF FALL COLLECTION Daily informal showings. Contact: Judi Fox, OX. 5-5730.	ABBOTT EAST	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 18 9:00 A.M. Breakfast	FALL COLLECTION BY MELBA HOBSON Fall separates, sportswear, and dresses, designed by Melba Hobson. By invitation. Thereafter at showroom. Contact: Milton Shufer, BR. 9-3045.	HAMPTON EAST (1410 BROADWAY)	1407 CLUB 1407 BROADWAY
Wednesday May 18 10:00 A.M.	PREVIEW: FALL SUIT COLLECTION For press and buyers, by invitation. (Note Change of Date and Time.) Continuous thereafter. Publ.: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	M.S. COUTURE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 18 11:30 A.M.	PREVIEW: FALL COLLECTION For press and buyers, by invitation. Continuous daily thereafter. Publicity: Betty Yarmon, TR. 9-7112 or LO. 4-9194.	MORT SCHRADER; ADELE JONES	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday May 18 12:00 Noon	OPENING: FALL COLLECTION Fall collection, designed by Don Breitingner. Also May 24, June 1, 7 at 12:00 Noon. By reservation. Contact: Bill Laird, LA. 4-0237.	HAROLD LEVINE, INC.	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Wednesday May 18 12:00 Noon Luncheon	CHILDREN'S DIVISION LUNCHEON MEETING Children's fashions, sizes 3 to 6x, 7 to 14, and pre-teens. (Note Change of Date.) Commentator: Jane Trahey. Co-chmn.: Marion Harris, Neiman Marcus; and Evelyn Baukal, Independent Retailers Assn. Prices: \$10.00, members; \$12.00, guests. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	HOTEL ASTOR BALLROOM
Wednesday May 18 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 23, 24, 25, 31, June 1, 6, 7. By reservation. Contact: Jean Roberts, LA. 4-3520.	TEAL TRAINA, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 18 2:30 P.M. Cocktails	PREVIEW: FALL DRESS COLLECTION Preview of David Crystal's Fall dress collection. For press and buyers, by invitation. Publicity: Jeanette Gottlieb, BR. 9-6560.	DAVID CRYSTAL, INC.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 18 2:30 P.M.	OPENING: FALL COLLECTION Also May 20, 23, 25, June 1, 2, 7 at 2:30. By reservation. Contact: PE. 6-6983.	BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Wednesday May 18 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Showings thereafter: May 19, 24, June 1, 7, 8, 14 at 12:00 Noon. By reservation. Contact: Harold Queler, LO. 3-4358.	VERA MAXWELL, INC.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 18 4:00 P.M.	OPENING: FALL COLLECTION Also May 26, 31, June 6 at 4:00. By reservation.	TERRY-ALLEN, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LA. 4-7900.
Wednesday May 18 4:00 P.M.	OPENING OF FALL COLLECTION Also May 23 at 10:00 A.M., and May 26 at 4:00 P.M. Contact: LA. 4-9925.	CEIL CHAPMAN FOR MISS WINSTON, INC.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR By reservation.
Wednesday May 18 6:30 P.M. Cocktails- Dinner	DINNER-FASHION SHOW FOR FALL 1966 Formal dinner and fashion show of trend-setting styles for Fall 1966, in tribute to American designers, featuring costumes in Du Pont fibers from American couture houses. Cocktails--6:30; Dinner--7:30, followed by show. For retail executives, buyers, and press. By invitation only. Contact: Trade--Joy Zegras, 971-4326; Press--Mabel Henderson, 971-4375.	DU PONT COMPANY	NEW YORK HILTON HOTEL GRAND BALLROOM
Wednesday May 18	ALL DAY TRIP FOR BEAUTY EDITORS Plane trip to mystery destination. For beauty editors, by invitation. Contact: Joan Parker, 542 West Broadway, AL. 4-9810.	BONNE BELL	MYSTERY DESTINATION
Thursday May 19 10:00 A.M.	OPENING: FALL COATS AND SUITS Jack Sarnoff's coat and suit collection, designed by Molly. Also May 24, 26, June 2, 7, 14 at 10:00 A.M., by reservation. Contact: PE. 6-7121.	JACK SARNOFF, INC.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Thursday May 19 10:30 A.M.; 2:30 P.M.	PREVIEW: FALL COLLECTION Designed by Shannon Rodgers for Jerry Silverman. By invitation. Thereafter, by appointment. Contact: Jean Dionne, CH. 4-7522 or CH. 4-4940.	JERRY SILVERMAN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Thursday May 19 11:00 A.M.	OPENING: FALL COLLECTIONS Fall collection of Joan Arkin, including Mademoiselle Arlette, Real Juniors, and Laura. Also June 7 and 14 at 11:00. Contact: Pamela Fernandes, WI. 7-5324.	JOAN ARKIN	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Thursday May 19 1:15 P.M.	OPENING OF FALL COLLECTION Also May 23, 31, and June 6 at 1:15. By reservation. Contact: LO. 5-4115.	NAT KAPLAN, INC.	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Thursday May 19 4:00 P.M.	OPENING: FALL COLLECTION Malcolm Starr's Fall collection, designed by Elinor Simmons, May 19, 26, June 1 at 4:00. By reservation. Contact: Marion Auley, LA. 4-7690.	MALCOLM STARR, INC.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Thursday May 19 4:30 P.M.	CHILDREN'S FALL FASHION SHOW Fall fashions for toddlers, girls, pre-teens, and boys. Show at 5:00 P.M. By invitation. Publicity: Marcelle Burnham, MU. 5-4400.	PARENTS' MAGAZINE (52 VANDERBILT AVENUE)	HOTEL ASTOR BALLROOM
Thursday May 19 5:00 P.M.	PREVIEW OF FALL COLLECTION Fall collection, designed by Bill Smith. Also May 25 at 4:30 P.M., 500 Club; and June 1 at 5:00 in showroom. Contact: LA. 4-3340.	JANINE KAHAN	530 SEVENTH AVENUE SHOWROOM - 29TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 19 6:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter May 23 and 25 at 3:00 P.M., by reservation. Contact: LO. 4-9115.	ANNE FOGARTY, INC.	550 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Thursday May 19	OPENING OF FALL DRESS COLLECTION Daily informal showings. Contact: Betty Flannery, LE. 2-2571.	RAFFAELE	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Friday May 20 10:30 A.M.	PRESS PREVIEW OF FALL COLLECTION Fall collection, designed by Christian Mann for Marquise. By invitation. Buyer showings: May 23, 25, June 1, 6, 8, 15 at 10:30. By reservation. Contact: Lawrence Croen, BR. 9-5794. Publ.: Leslie Cunningham, TE.8-0554.	MARQUISE	512 SEVENTH AVENUE SHOWROOM - 35TH FLOOR
Friday May 20 12:00 Noon Luncheon	OPENING: INTERNATIONAL COUTURE COLLECTION "A Dazzling New Dynasty"--presenting an international collection of couture dresses and ensembles, designed by Patrick de Barentzen of Rome, and Larry Nelson of N.Y. (Show at 12:00 Noon, followed by luncheon.) (Note Change of Date.) Additional showings May 25 and June 1 at 4:00 P.M. (Cocktails). All shows by reservation. Buyer contact: Jane Arend. Publicity: Dottie Marshall, BR. 9-0710.	DYNASTY OF HONGKONG	530 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Friday May 20- June 2	LONDON FASHIONS IN NEW YORK Frederick Starke will present his Fall ensembles, sportswear, daytime-to-evening dresses; also "Sugar and Spice" collection. By appointment. Contact: PL. 9-3000 (after May 20).	FREDERICK STARKE, LTD. (31 BRUTON ST., LONDON)	HOTEL PLAZA
Sunday May 22- May 24	FALL RETAILING SEMINAR FOR SPECIALTY STORES "Broaden Your Horizons for Richer Retailing"--Discussion of profit picture, electronic data processing, branch stores, advertising, public relations, display, sales training, combating theft, and pilferage. Fall fashion forecast. Price: \$100.00 per person. Contact: Linda Rosenthal, LA.4-2280. Public Relations: Fashion Directives, Claire Affens, OX. 7-3564.	GORDON & HOROWITZ (225 WEST 34TH STREET)	KUTSHER'S COUNTRY CLUB MONTICELLO, NEW YORK
Monday May 23 9:30 A.M.	PREVIEW OF FALL COLLECTION By invitation. Thereafter informal showings, by appointment. Contact: Carmelita Brennan, 565-2827.	GEORGIA BULLOCK	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 23	PRESS PREVIEW--CHESTER WEINBERG'S FALL COLLECTION AT 11:00. (Opening 4:00 PM)		
Monday May 23 11:00 A.M.; 4:00 P.M. Cocktails	EXHIBIT: "BRECK GIRL" PORTRAITS Twentieth anniversary exhibit of "Breck Girl" portraits that have appeared in national advertisements over the past 20 years. Many of the models will be present. Hours: 11:00 A.M.-1:30 P.M.; 4:00 P.M.-6:00 P.M. By invitation. Contact: Bette Crumpacker at Vernon Pope Co., PL. 7-7510.	JOHN H. BRECK, INC.	GALLERY OF MODERN ART 2 COLUMBUS CIRCLE
Monday May 23 1:00 P.M.	OPENING OF FALL COLLECTION Also May 24, 25, 26, 31, June 1, 2, 7, 8 at 1:00 P.M. By appointment. Contact: Lynne Blum, PE. 6-0206.	HARVEY BERIN, LTD.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday May 23 2:00 P.M.	OPENING: FALL COLLECTION Fall collection, designed by Ole Borden, May 23, 25, June 1, 7, 8 at 2:00 P.M. By reservation. Contact: LO. 4-3600.	REMBRANDT	498 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
May 23	PRESS SHOWING--MAURICE RENTNER'S FALL COLLECTION AT 3:00. (Opening, May 24)		
Monday May 23 3:30 P.M.- 5:30 P.M. Cocktails	PREVIEW AT FASHION SHOWING Fieldcrest will present "Extra Dry with a Twist," a different kind of fashion show, with couture collection by 15 leading designers. By invi- tation. Publ.: Ann MacLean at Addison, Goldstein & Walsh, TE. 8-7262.	FIELDCREST	FOUR SEASONS REST. POOL ROOM
Monday May 23 4:00 P.M.	OPENING OF FALL COLLECTION Showing May 23 at 4:00 P.M. (Press show at 11:00 A.M., by invitation.) Thereafter at 2:30, May 24, 31, June 1, 7. By reservation. Contact: CH. 4-3877.	CHESTER WEINBERG, LTD.	498 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Monday May 23 5:00 P.M. Cocktails	PREVIEW: CALIFORNIA FASHIONS IN NEW YORK Helga will preview their Fall fashions. By invitation. Thereafter in private suite. Contact: Walter Oppenheimer, 213-Madison 7-0806 (L.A.); LE. 2-2070 (N.Y.).	HELGA	HOTEL GOTHAM BALLROOM
Monday May 23 8:00 P.M. Supper- Dance	ANNUAL FASHION SHOW: FORMAL SUPPER DANCE "Patrons And Angels"--Twenty-second anniversary celebration; fashion pre- sentation at 8:00 P.M., followed by supper; dancing at 9:00 P.M. Co-Chmn.: David L. Yunich, Melvin E. Dawley. Contribution of \$100.00 per person (tax deductible) payable to the "Educational Foundation for the Apparel Industry." Contact: Shirley Goodman, Executive Director, LA. 4-1300.	FASHION INSTITUTE OF TECHNOLOGY	227 WEST 27TH STREET F.I.T. THEATRE
Tuesday May 24 8:30 A.M.	BREAKFAST SHOWING OF FALL COLLECTION Showing at 9:15. By invitation. Thereafter at showroom, 530 Seventh Ave. Contact: Miss Iris, LW. 4-9000.	KASPER FOR JOAN LESLIE	500 CLUB 500 SEVENTH AVENUE
Tuesday May 24 10:00 A.M.	OPENING: FALL COLLECTION Designed by George Nardiello. By reservation. Contact: WI. 7-7457.	KIKI HART, N.Y., INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 10:30 A.M.	OPENING OF FALL COLLECTION Showings May 24 and 26 at 10:30 A.M., designed by Dominic. By reservation. (Note Change of Time.) Contact: BR. 9-1195.	MATTY TALMACK, INC.	530 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 12:00 Noon	OPENING OF FALL COLLECTION Also May 26 at 12:00 Noon. By reservation. Contact: BR. 9-5012.	MOLLIE PARNIS (PARNIS-LIVINGSTON)	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Tuesday May 24 2:30 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter May 25, 27, 31, June 2, 8 at 10:30 A.M. By re- servation. Contact: Mabel Glemby or Minnie Cushing, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130.	OSCAR DE LA RENTA FOR JANE DERBY, INC.	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 24 2:30 P.M.	OPENING: FALL COLLECTION Showings May 24 and June 1 at 2:30. By reservation. Contact: Sally Wolf or Margie Lefcourt, 524-7093.	CATHERINE SCOTT, LTD.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Tuesday May 24 2:30 P.M.	OPENING OF FALL COLLECTION Maurice Rentner's Fall collection, designed by Bill Blass. Press show, Mon., May 23 at 3:00 P.M. By invitation. Trade showings, May 24, 25, 26, 31, June 1, 2, 8 at 2:30. By reservation. Contact: Eleanor Stoner, LA. 4-6968.	MAURICE RENTNER, LTD.	550 SEVENTH AVENUE NEW SHOWROOM - 17TH FL.
Tuesday May 24 2:30 P.M.	PREVIEW OF FALL SUITS AND COSTUMES Fall suits and costumes, designed by Stefan. By invitation. Continuous daily thereafter. Contact: Isabelle Crawford, LW. 4-9000.	BRIARBROOK SUITS DESIGNED BY STEFAN	512 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Tuesday May 24 3:00 P.M.	OPENING OF FALL COLLECTION Showings May 24, 25, 31 at 3:00 P.M., by reservation. Contact: Alan Duddle, LA. 4-7690. Publicity: Eleanor Lambert, MU. 8-2130.	GINO CHARLES, LTD.	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR
Tuesday May 24 4:00 P.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter May 26, June 1, 7, by reservation. Contact: WI. 7-8235.	DONALD BROOKS, INC.	550 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday May 24 5:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION Fall collection, designed by Miguel Dorian. For press and buyers, by invitation. Continuous thereafter. Contact: Valerie Ward, LW. 4-2717.	MOE NATHAN, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Tuesday May 24 5:00 P.M. Cocktails	PREVIEW: STRETCH AND NOVELTY KNITS "Everywear for Everywhere"--designer and manufacturer's showing of women's fashions in woven stretch and novelty knits--all in Waumbec fabrics. For press and buyers, by invitation. Contact: Aurele Samuels, LW. 4-1620.	WAUMBEC MILLS, INC.	HOTEL DELMONICO BALLROOM
Wednesday May 25 8:30 A.M. Breakfast	PREVIEW: SOUTHWEST AFRICAN BROADTAIL Southwest African broadtail fashions, by leading designers. Show at 9:30. By invitation. Publicity: Audrey Dutoit, Gaynor & Ducas, PL. 5-2200.	SWAKARA	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Wednesday May 25 10:00 A.M.	OPENING OF FALL COLLECTION Also May 26, June 1, 2, 7, 8, 9 at 10:00. By reservation. Contact: LA. 4-7626.	ADELE SIMPSON, INC.	530 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Wednesday May 25 10:30 A.M.	OPENING: FALL COLLECTION Also June 1, 2, 7, 8 at 10:30. By reservation. Contact: LA. 4-5923.	WILSON FOLMAR, INC.	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday May 25 12:00 Noon & 4:00 P.M.	OPENING: FALL COLLECTION By invitation. Thereafter May 26, 31, June 2 at 12:00 Noon. By reservation. Contact: LW. 4-0454.	GEOFFREY BEENE	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday May 25 2:30 P.M.	OPENING: FALL COLLECTION Larry Aldrich's Fall collection, designed by Marie McCarthy. (<u>Note Change of Date.</u>) Also May 26, June 1, 2, 8 at 2:30 P.M. Contact: CH. 4-1872.	LARRY ALDRICH ASSOC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday May 25 2:30 P.M.	FUN FUR COLLECTION FOR 1967 "The World of Fun Furs, from American Opossum to Zulu Zebra"--the 1966-67 Q.M.B. collection. By invitation. Thereafter daily at 10:30 and 2:30. Contact: Herman Suskind, CH. 4-7551.	QUALITY FURS- MANOS & BLOCK	333 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Wednesday May 25 3:00 P.M.	OPENING OF FALL COLLECTION For press and buyers, by invitation. Thereafter June 6, 9 at 3:00. By reservation. Contact: 564-3857.	ANDREW WOODS, INC.	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Thursday May 26 9:00 A.M. Breakfast	PREVIEW OF FALL FASHIONS BY FABIANI Preview of ready-to-wear coats, suits, dresses, ensembles, designed by Fabiani, and imported from Italy by Feder Fashions. By invitation. Publicity: Sue Gardner, TR. 7-4952. Thereafter in showroom. Contact: LA. 4-9862.	FEDER FASHIONS (1410 BROADWAY)	BARBETTA RESTAURANT 321 WEST 46TH STREET
Thursday May 26 2:30 P.M.	OPENING OF FALL COLLECTION Showings May 26, 31, June 2 at 2:30. By reservation. Contact: PE. 6-8412.	ANTHONY BLOTTA, INC.	498 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Thursday May 26 3:30 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION Junior Accent's Fall collection, designed by Frank Adams. By invitation. Continuous thereafter in showroom. Contact: LO. 4-1434.	JUNIOR ACCENT (498 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Thursday May 26 4:00 P.M.	FALL COLLECTION IN NEW SHOWROOM Fall collection, designed by Bob Bugnand. Showings May 26, 31, June 2 at 4:00 P.M. By appointment. Contact: Sylvan Fox or Joy Roman, PE. 6-2663.	SAM FRIEDLANDER, INC.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Thursday May 26 8:00 P.M. Dinner- Dance	THIRD ANNUAL FASHION BALL Tribute to: "The Royal Families of Fifth Avenue"--Anna & Wilbur Allen, Mildred Custin, Dorothy & Melvin Dawley, Sophie & Adam Gimbel, Nena & Andrew Goodman. In behalf of The American Jewish Committee, Appeal for Human Relations. Chmn.: Jerry Silverman. Co-Chmn.: Pauline Trigere. Dinner Chmn.: Lloyd Weill. Tickets: \$100.00 per person (tax deductible). (Black tie.) Contact: Arthur Feuer, PL. 1-4000.	AMERICAN JEWISH COMMITTEE (165 E. 56 ST.)	HOTEL ASTOR BALLROOM
Beginning Thursday May 26	SHOWING: FALL- WINTER COLLECTION Hanae Mori will present her Fall-Winter collection at daily showings. By appointment. Contact: Mr. Kenzo Tatsuno, 233 Broadway, 267-0567.	MADAME HANAE MORI	HOTEL REGENCY PRIVATE SUITE
Friday May 27 9:30 A.M.	OPENING OF FALL COLLECTION Also June 1, 7, 9, 15 at 9:30 A.M. By reservation. Contact: WI. 7-4551.	TIFFEAU & BUSCH, LTD.	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
May 30	MEMORIAL DAY (Monday). Legal Holiday		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday May 31 10:30 A.M.	PRESS PREVIEW: FALL COATS AND SUITS By invitation. (Note Change of Date and Time.) showings. Contact: PE. 6-2291.	BARBERINI, LTD. (DIV. OF ORIGINALA)	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR Thereafter informal
Tuesday May 31 11:30 A.M.	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter June 3, 8, 14 at 10:00 A.M. Contact: JU. 2-2317.	MONTE-SANO & PRUZAN	21 WEST 46TH STREET SHOWROOM - 8TH FLOOR By reservation.
Tuesday May 31 12:00 Noon	OPENING: FALL JUNIOR COLLECTION Fall junior collection May 31, June 1, 2, 7, 8, 9 at 12:00 Noon. By reservation. Contact: Audrey Brock, OX. 5-6440.	LANZ ORIGINALS, INC.	1407 BROADWAY SHOWROOM - 26TH FLOOR
Tuesday May 31 12:30 P.M. Luncheon	GRADUATION LUNCHEON One-hundred-eleven graduates will be introduced to the fashion world. Awards will be made to alumnae. Contact: Lorraine Helfont, TR. 9-4644. Publicity: Kay Walsh at Constance Hope Assoc., PL. 7-0515.	TOBE-COBURN SCHOOL FOR FASHION CAREERS	WALDORF-ASTORIA SERT ROOM
Tuesday May 31 2:00 P.M.	OPENING OF FALL COLLECTION Also June 1, 7, 8, 14 at 2:00 P.M. By reservation. Contact: Mrs. Jay Sweedler, BR. 9-8987.	ORIGINALA	512 SEVENTH AVENUE SHOWROOM - 43RD FLOOR
Tuesday May 31 3:15 P.M.	PRESS PREVIEW: FALL RAINWEAR COLLECTION Lawrence of London will present their Fall collection of couture rainwear. By invitation. Continuous daily thereafter. Contact: Rose Blasberg, CH. 4-3815. Publicity: Ann Silver Assoc., 247-8050.	LAWRENCE OF LONDON	512 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday May 31 4:00 P.M.	OPENING: FALL COLLECTION Showings May 31 and June 7 at 4:00, by invitation. Contact: Anne Towne, CH. 4-2655.	ROSALIE MACRINI, INC.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Thereafter by appointment.
Wednesday June 1 7:15 A.M. Breakfast	ANNUAL FALL BREAKFAST SHOWS Breakfast at 7:15 A.M., showing at 8:00 A.M., June 1, 2, 3, 6, 7, 8, 9, 10, 14, 15, 16, 17. <u>Afternoons (4:00 P.M., refreshments) June 2 and 6, show at 5:00 P.M.</u> By invitation. Contact: OX. 5-1200.	DEERING MILLIKEN, INC. (1045 SIXTH AVENUE)	WALDORF-ASTORIA BALLROOM
Wednesday June 1 9:00 A.M. Breakfast	PREVIEW: FALL-WINTER FUR FASHIONS "The Fine Art of Furs"--luxury furs, sport furs, and fur trims. By invitation. Publicity: Happie Reilly at Ruder & Finn, PL. 9-1800.	FUR INFORMATION & FASHION COUNCIL	HOTEL PIERRE COTILLION ROOM
Wednesday June 1 11:30 A.M.	OPENING: FALL COATS AND SUITS Also June 7, 9, 14, 16 at 11:30. By appointment. Contact: LA. 4-3310.	GEORGE CARMEL, INC.	530 SEVENTH AVENUE SHOWROOM - 25TH FLOOR
Wednesday June 1 1:00 P.M.	FALL COLLECTION BY DOROTHY COX By reservation. Continuous thereafter. Contact: Barbara Underhill, CH. 4-6350.	TANNER OF NORTH CAROLINA	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 1 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection, designed by Peggy Thayer, June 1, 7, 8, 14 at 2:30 P.M. By reservation. Contact: Kay Farmer, OX. 5-4812.	HOUSE OF JAMISON, INC.	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Wednesday June 1 4:00 P.M. Cocktails	COCKTAIL RECEPTION: FASHION SHOW Fall fashions in wool loomed in America. By invitation. Contact: Helen Bohn, LW. 4-3490.	AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE)	SHEPHERD'S HOTEL DRAKE(56TH & PARK)
Thursday June 2 9:00 A.M. Champagne Breakfast	PREVIEW OF FALL JEWELRY DESIGNS Preview of Fall jewelry designs; demonstration of design and craftsmanship of fine jewelry. By invitation. Contact: Jane Hauck at DuFine & Co., TN. 7-6655.	WANDER & COMPANY	745 FIFTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 2 10:00 A.M.	OPENING: FALL COATS AND SUITS Showings June 2, 7, 9, 14, 16 at 10:00 A.M. By reservation. Contact: Herbert Gallant, LA. 4-7285.	FRANK GALLANT, INC.	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR
Thursday June 2 10:30 A.M.	PREVIEW: JR. PETITE FUR FASHIONS "On The Avenues of Fashion"--preview of junior petite Fall collection of varied furs. For press and buyers, by invitation. Thereafter buyer showings at 10:30 and 2:30, daily. Contact: Lillian Shockley, LA. 4-0105.	H.B.A. FUR CORPORATION	350 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Thursday June 2 12:00 Noon	OPENING OF FALL COLLECTION Daytime, cocktail, and evening fashions, June 2, 3, 9, 16 at 12:00 Noon. By reservation. Contact: CH. 4-5693.	COUNTESS ALEXANDER	530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Thursday June 2 12:00 Noon Luncheon	PRESS PREVIEW: CRUISE COLLECTION Preview for the press of Cruise fashions. By invitation. (Note Change of Date.) Thereafter at showroom. Contact: Maria Scotto, PL. 5-2872.	KEN SCOTT OF MILAN (64 EAST 55TH STREET)	7TH REGIMENT ARMORY 643 PARK AVENUE
Thursday June 2 3:30 P.M.	PREVIEW OF FALL DRESS COLLECTION By invitation. Continuous daily showings thereafter. Contact: Isabelle Crawford, LW. 4-9000.	LESLIE FAY, INC.	1400 BROADWAY SHOWROOM - 16TH FLOOR
Friday June 3 8:30 A.M. Breakfast	FASHIONS FEATURING METALLIC YARN A "glittery" group of fashions, featuring fabrics incorporating metallic yarn. By invitation. Contact: Arlene Friedlander, MU. 3-5962.	METLON CORPORATION (432 PARK AVE.SO.)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Friday June 3 11:00 A.M.	FIRST SHOWING OF FALL COLLECTION Also June 6 at 4:00 P.M.; June 7 and 13 at 11:30 A.M. By reservation. Contact: WI. 7-4968.	B.H. WRAGGE, INC.	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Friday June 3 4:30 P.M. Cocktails	FALL BACK-TO-SCHOOL TRENDS FASHION SHOW Fashions from Fall issues in a trends presentation. Show at 5:00 P.M. By invitation. Tickets: \$12.00. Contact: Kay Corinth, PL. 9-8100.	SEVENTEEN MAGAZINE	WALDORF-ASTORIA BALLROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday June 6 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of couture fur collection, designed exclusively for Revillon by Bill Blass, David Kidd, and Sarimi. By invitation. Thereafter by appointment. Publicity: Bill Paige, LO. 5-5832.	REVILLON WHOLESALE	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 6 11:00 A.M.	OPENING OF FALL COLLECTION Buyer showings: June 6 at 11:00; June 7 at 11:30. Press June 6 at 2:30 P.M. All shows by reservation. Contact: Faye Berk, CH. 4-7270.	SARMI, INC.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Monday June 6 12:30 P.M. Luncheon	FUR COLLECTION BY BETTY YOKOVA Press preview of Betty Yokova's high-fashion collection, designed for Neustadter. Show at 1:15. Publicity: Mary Kelley, CI. 7-5213. Buyers: Tues., June 7 at 9:30. Both shows by invitation. Thereafter daily at 10:00 and 2:00, by appointment. Contact: Harvey Neustadter, LA. 4-3365.	NEUSTADTER FURS	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Monday June 6 4:00 P.M. Cocktails	PREVIEW OF FALL- WINTER FUR FASHIONS Furs designed by Donald Brooks for Coopchik-Forrest. By invitation. Contact: LO. 4-4726.	COOPCHIK-FORREST (333 SEVENTH AVENUE)	FOUR SEASONS RESTAURANT 99 EAST 52ND STREET
Beginning Monday June 6	FALL-WINTER FUR COLLECTION Fur collection, including a new collection of fun and sport furs, daily at 10:00 A.M. and 2:00 P.M. By appointment. Contact: LO. 3-5945.	KOTUK & ACKERMAN	345 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Tuesday June 7 8:00 A.M. Breakfast	SEMI-ANNUAL SEMINAR FOR MEMBER STORES Advance Fall seminar, for member stores. Show at 8:30 A.M. Price: \$15.00, by reservation. Contact: Marjorie Reich or Frances Hodges, LT. 1-2714.	MERCHANDISING MOTIVATION INC. (39 W. 55TH STREET)	N.Y. HILTON HOTEL TRIANON ROOM
Tuesday June 7 8:15 A.M. Breakfast	TEEN-AGE FASHION SHOW AT BREAKFAST Annual fashion show preview for Fall, featuring young junior fashions from "Ingenuie's" August editorials. Show at 8:30 A.M. By reservation. Tickets: \$10.00. Contact: Alice Encke, YU. 6-6300.	INGENUIE MAGAZINE	HOTEL PIERRE BALLROOM
Tuesday June 7 2:30 P.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTION Fall-Winter fur collection, designed by Arthur Schwartz. By invitation. Publicity: Pauline Greene, TN. 7-2288. Trade showings: June 8 and 9 at 10:30 A.M., by appointment. Thereafter by appointment only. Contact: Miss Lenore, CH. 4-8685.	FREDRICA FURS	345 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday June 7 4:00 P.M. Cocktails	PREVIEW OF FASHIONS FROM AUGUST ISSUE "Super Mlle on Campus"--preview of fashions, for tie-in stores. Show at 5:00. Admission: \$15.00 per person. Contact: Lenore Benson, MU. 9-5000.	MADemoiselle MAGAZINE	WALDORF-ASTORIA BALLROOM
Wednesday June 8 9:00 A.M. Coffee	PRESS PREVIEW OF FUR COLLECTION Fur collection, designed by the brothers Christie. Show at 9:30 A.M. By invitation. Beginning Thurs., June 9, buyer showings at 10:00 A.M. and 2:00 P.M. daily. Contact: Herry Feldman, PE. 6-6944.	CHRISTIE BROS. FUR CORP.	333 SEVENTH AVENUE SHOWROOM - 11TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday June 8 10:30 A.M.	PREVIEW OF FALL FASHIONS Also Thurs., June 9 at 10:30 A.M. By invitation. Contact: Helen Borger, CO. 5-7720.	BURKE-AMEY	16 WEST 57TH STREET SALON - 5TH FLOOR
Wednesday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection at 2:30, June 8, 14, 16. By invitation. Contact: Joanne Jaap or Muriel Morris, LO. 4-9220.	CHRISTIAN DIOR- NEW YORK, INC.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Wednesday June 8 3:30 P.M. Champagne	PREVIEW OF FALL FUR COLLECTION Oliver Gintel--"The House of Black Diamond"--presents the Fall fur collection to press and buyers. By invitation. Contact: PE. 6-5573. Publicity: Audrey Leeds, TE. 1-9443.	OLIVER GINTEL, INC. (333 SEVENTH AVENUE)	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Wednesday June 8 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafter daily at showroom, by appointment. Contact: OX. 5-4270. Publicity: Sara Pennoyer, MU. 2-6480.	McMULLEN (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Wednesday June 8 5:15 P.M.	OPENING OF FALL COUTURE FASHIONS Daytime and evening fashions, designed by Angela. By invitation. Also June 9 at 5:15, by reservation. Contact: Mr. de Marinis, JU. 2-1747.	ROSSINO-ANGELA, LTD.	30 WEST 57TH STREET SALON - 3RD FLOOR
Thursday June 9 8:30 A.M. Breakfast	PREVIEW: FALL- WINTER COLLECTION Preview of Fall-Winter couture fashions by Mme. Mitsuko Morooka of Tokyo. By invitation. Publicity: Kay Wilson, 405 E. 54th St., PL. 5-6742.	MITSUKO MOROOKA OF TOKYO	HOTEL PLAZA WHITE & GOLD SUITE
Friday June 10 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christian Dior Furs of Paris, and Laurence H. Kaye. By invitation. Contact: Rose Ciacci, OX. 5-8340.	CHRISTIAN DIOR FURS; LAURENCE H. KAYE	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday June 13 4:30 P.M.- 6:30 P.M. Cocktails	PREVIEW: FASHIONS IN PERSIAN LAMB "Persian Market Party"--first annual industry-wide collection of apparel in Persian Lamb, featuring new color range by leading designers. By invitation. Publicity: MU. 2-6939.	PERSIAN LAMB INSTITUTE	STATLER-HILTON HOTEL TERRACE ROOM
Tuesday June 14 4:00 P.M. Cocktails	PREVIEW: FALL-WINTER FUR COLLECTION By invitation. Thereafter at 10:30 and 2:30, by appointment. Contact: BR. 9-8144. Publicity: Eleanor Lambert, MU. 8-2130.	RITTER BROTHERS	224 WEST 30TH STREET SHOWROOM - 14TH FLOOR
Wednesday June 15 6:00 P.M. Cocktails	FIRST ANNUAL AWARD FOR FIVE DESIGNERS "Best Dressed In American Mink"--First annual award of trophies for five leading U.S. fur designers. Admission: \$25.00 (benefit--Fur Trade Foundation.) Contact: Trudy R. Suter, Albert Woodley Co., MU. 2-6881. Publicity: Bell & Stanton, PL. 9-4800.	EMBA MINK BREEDERS ASSOCIATION	HOTEL PIERRE BALLROOM
June 17 9:00 A.M.& 12:00 Noon	FALL READY-TO-WEAR: BREAKFAST & LUNCHEON Breakfast--9:00 A.M.; Luncheon--12:00 Noon. Contact: CI. 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM

1967

JANUARY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

FEBRUARY

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

MARCH

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

APRIL

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

MAY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

JUNE

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

JULY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

AUGUST

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SEPTEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

OCTOBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

DECEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					